

**THE YOMYOMF FOUNDATION'S  
INTERPRETATIONS 2.0 FILM INITIATIVE  
OFFICIAL RULES**

**NO PURCHASE OR PAYMENT OF ANY KIND NECESSARY TO ENTER OR WIN. A PURCHASE OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.**

**Entry Period:** “The YOMYOMF Foundation’s INTERPRETATIONS 2.0” (the “Initiative”) launches at 12:01 a.m. (PST) on March 11, 2016 and ends at 11:59:59 p.m. (PST) on October 19, 2016. Entries to the Initiative will be accepted online starting March 31, 2016 at 12:01 a.m. (PST) and ending ~~June 17, 2016~~ July 15, 2016 at 11:59:59 p.m. (PST) (the “Submission Period”). The Administrator’s computer is the official time-keeping device for the Initiative.

**Administrator:** The YOMYOMF Foundation, 1107 Fair Oaks Avenue, #501, South Pasadena, CA 91030.

**Agreement to Official Rules:** By participating in the Initiative, each entrant (“Entrant”) fully and unconditionally agrees to and accepts these Official Rules and the decisions of the Initiative Parties (as defined below).

**Eligibility:** The Initiative is open to individuals who are legal residents of the United States who are at least 13 years old at the time of entry. If you are at least 13 years old and legally defined as a Minor in your state of residence in the United States (i.e., under 21 in Colorado and Mississippi, under 19 in Alabama and Nebraska and under 18 everywhere else in the United States) you must obtain parental or guardian permission. For the purposes of this Initiative, only the individual submitting the film (“Film”) and whose information is listed on the participant submission form will be deemed the “Entrant” and will be eligible to win a prize. If the Entrant works with any other individual in making the Film, the Entrant and all other individuals who perform or are involved with the production of the Film will be referred to as the “Entrant Team,” however only the Entrant is eligible to receive a prize in this Initiative. Every member of the Entry Team must meet the eligibility requirements set forth herein and must provide parental or guardian permission if a Minor. Employees, contractors, directors and officers of The YOMYOMF Foundation (“Administrator”) and the Sponsor (as defined below), their respective parents, affiliates, subsidiaries, distributors, sales representatives, retailers, and advertising, promotion and judging agencies and all other service agencies involved with the Initiative, and members of the immediate family (spouse, parent, child, sibling and their respective spouse) and household of each such employee are not eligible to participate. The Administrator assumes no responsibility for any internal disputes among the Entrant Team with regard to the Film submitted to the Initiative, or any internal disputes among the various individuals and/or entities that have a collective interest in any submitted Film. Such disputes will not be resolved by the Administrator. In the event that any such dispute or personnel change interferes with the operation of the Initiative, such Entrant involved in the dispute may be disqualified, at the Administrator’s sole discretion. THE INITIATIVE IS SUBJECT TO ALL APPLICABLE FEDERAL, STATE, PROVINCIAL, TERRITORIAL AND LOCAL LAWS AND REGULATIONS AND IS VOID WHEREVER PROHIBITED OR RESTRICTED BY LAW. By participating in the Initiative, Entrants agree to be bound by these Official Rules and by the decisions of the Administrator, which shall be final in all matters relating to this Initiative. The Initiative Parties (as defined below) reserve the right to request any documents necessary to verify eligibility. The sponsor of the Initiative is Comcast Corporation, including Comcast Cable Communications and NBCUniversal (collectively, the “Sponsor”). The Administrator and the Sponsor may be referred to herein together as the “Initiative Parties”).

**To Enter:** NO PURCHASE NECESSARY. Entrants are invited to submit one original film of no more than three (3) minutes in length (the "Time Limit") using the provided "Script" which consists of four (4) lines of dialogue ("Film"). Filmmakers must use the four (4) lines of dialogue verbatim, and in the order specified in the Script, and no additional dialogue can be added. The Script can be translated into a language other than English, in which case English subtitles for the Film are required. Other than the foregoing requirements, filmmakers are free to interpret the Script in any way they choose. The Script will be available at [www.interpretationsfilm.com](http://www.interpretationsfilm.com) (the "Website") after March 11, 2016. The instructions for submitting the Film online for the Initiative will be posted at on the Website after March 11, 2016. Log on and follow the instructions. All Entrants will be required to upload their finished Film to their personal YouTube or Vimeo page and provide the Administrator with a video link to the Film, in their respective places of residence (altogether the "Entry") by 11:59:59 p.m. (PST) on June 17, 2016. If requested by the Sponsor in its sole discretion, Entrants may be required to sign the Participant Agreement, as well as a Parental Consent for Entrants who are Minors. All submissions must be through the Website, and no other means of entry will be accepted. Each Entrant will have a personal Profile Page that will allow each Entrant to upload their photo/headshot and other information about the Entrant ("Profile Content"). There will also be an optional comments section where viewers can leave comments about the Entrant's Film. The Entrant can create a private password for his or her own page and can change or update their profile information until the end of the Submission Period. However, the Administrator reserves the right to take down an Entrant's Profile Page or Film if it receives notice of any claim of infringement from any third party or if the Entry or Profile Page Content contains material that is illegal or otherwise not in compliance with these Official Rules. Limit one (1) Entry per person/email address/Entrant Team. Participants may not enter with multiple email addresses nor may Entrants use any other device or artifice to enter multiple times or as multiple registrants. Any participant who attempts to enter with multiple email addresses under multiple identities or uses any device or artifice to register/play multiple times will be disqualified and forfeits any and all prizes won, in the Administrator's sole discretion. The Administrator is not responsible for lost, late, illegible, misdirected, mutilated, incomplete, damaged or non-playable entries.

**Film Submission Guidelines:** By submitting an Entry in the Contest, Entrant hereby warrants and represents that Entrant's entry conforms to the requirements set forth herein. The Administrator reserves the right to, and may or may not, monitor/screen entries prior to posting them to the Website. By entering, Entrant acknowledges that the Initiative Parties do not have any obligation to use or post any Film Entrant submits. Films, including any credits, must not exceed the Time Limit in length and must be uploaded onto Entrant's personal YouTube or Vimeo page. If the Administrator is unable to play Entrant's Film, Entrant's Film may be disqualified in the Administrator sole discretion. Entrants may be asked, at a later date, to submit copies of their Film in additional formats during the judging process. If any Film is shot in a 16:9 ratio and/or anamorphic, the Film may be letter-boxed to conform to a 4:3 aspect ratio by the Administrator. A "bumper" may be added to the beginning or ending of Entrant's Film by the Administrator. This bumper will not be counted towards the Time Limit.

Films and/or the Profile Content may not: (a) contain trademarks, logos or trade dress owned by any party other than the Entrant, or advertise or promote any brand or product of any kind, in a manner which suggests endorsement, without written permission from the rights-holder; (b) contain any personal identification, including, without limitation, license plate numbers, personal names, e-mail addresses or street addresses, without written permission from the rights-holder; (c) contain materials embodying the names, likenesses, photographs, or other indicia identifying any person, living or dead, without written permission from the rights-holder; (d) contain copyrighted

materials owned by any party other than the Entrant (including, without limitation, photographs, sculptures, paintings and other works of art or images published on or in websites, television, movies or other media) without written permission from the rights-holder; (e) be pornographic, or depict hardcore or graphic sex, or any other material, including language, deemed objectionable to community standards, as determined by the Administrator, in its sole discretion; (f) cannot be obscene or offensive, endorse any form of hate or hate group; or (g) contain any material that is unlawful, in violation of or contrary to the laws or regulations of any state where the Film was created. Films deemed inconsistent with the positive images and/or goodwill to which the Initiative Parties wish to associate can be disqualified at the sole discretion of the Administrator. By submitting a Film, each Entrant warrants and represents that the Film: (i) is the Entrant's original work (altering a third party's pre-existing work does not qualify as Entrant's original work), (ii) was created specifically for the Initiative and has not been previously published, or entered into, or received any previous awards in, any other competition, (iii) does not infringe upon the copyrights, trademark rights, rights of privacy, publicity or other intellectual property or other right whatsoever of any person or entity; (iv) that the Entrant has obtained written permission from any person whose name, likeness or voice is used in the Film and (v) and that publication and use of the Film by Initiative Parties by any and all media including, without limitation, Web posting, will not infringe on any right whatsoever of any third party. Each Entrant will indemnify and hold harmless the Initiative Parties from any claims, suits, losses damages and expenses (including attorneys' fees) that arise from claims to the contrary or any breach of these Official Rules. Any Entrant whose Film includes likenesses of third parties or contains elements not owned by the Entrant must be able to provide written releases for such use including the Initiative Parties' use of such Film as set forth herein, in a form satisfactory to the Administrator (in its sole discretion), upon request, prior to award of prize and/or naming of Entrant as an Initiative Winner. The Administrator reserves the right to, in its sole discretion, during or upon completion of the Initiative Period: (X) waive the Initiative entry requirements set forth herein; (Y) request that any Entrant resubmit his or her Entry which fails to comply with the Initiative entry requirements prior to any judging or voting period; or (Z) reject any Entry that it finds to violate any of the foregoing requirements or is otherwise not in compliance with this Official Rules. ENTRIES AND THE PROFILE CONTENT POSTED TO THE WEBSITE WILL NOT BE EDITED BY THE ADMINISTRATOR AND ARE THE VIEWS/OPINIONS OF THE INDIVIDUAL ENTRANT AND DO NOT REFLECT THE VIEWS OF THE INITIATIVE PARTIES IN ANY MANNER. Any waiver of any obligation hereunder by the Administrator does not constitute a general waiver of any obligation to Entrants. If you think that any Entry or the content of any Profile Page infringes your intellectual property rights, e-mail: [contestadmin@yomyomf.org](mailto:contestadmin@yomyomf.org).

**Judging:** Films will be judged by a panel of film industry professional based on the following equally weighted criteria ("Judging Criteria"): (1) Originality; (2) Quality of Storytellers; (3) Creativity; (4) Diversity; (5) Marketing via Entrant's Profile Page; and (6) Overall entertainment value of the film. The Entrants whose Films are the fifteen (15) Films with the highest total scores among all judging criteria will be named the semi-finalists (the "Semi-Finalists"); the Semi-Finalists whose Films are the three (3) Films, two (2) of which will be based on highest total scores among all judging criteria and one (1) based on audience voting, will be named the finalists (the "Finalists"); the Semi-Finalists and the Finalists shall hereinafter be collectively referred to as the "Initiative Winners", and each shall be subject to verification, and will be announced on October 19, 2016 at the NBCUniversal Short Film Festival and their names will be posted on the Website as well as <http://interpretationsfilm.com>. In the event of a tie, the tie breaker will be based upon the highest score in the first judging criteria, continuing thereafter to each judging criteria in order, as needed, to break the tie. Initiative Parties are not responsible for any change in an Entrant's mailing address, email address and/or telephone number. Odds of

being selected as an Initiative Winner will depend on a combination of (i) the total number of eligible entries received during the Submission Period; and (ii) the skill exercised by Entrant in satisfying the Judging Criteria above.

**Prizes:**

**Semi-Finalist Prizes (15):** Each Semi-Finalist will receive acknowledgement as a Semi-Finalist of the Initiative on the Website.

**Finalist Prizes (3):** Each Finalist will be provided with a mentorship opportunity with Justin Lin or an entertainment professional in the motion picture industry of similar stature, and will be provided with certain support and advice to help Finalists advance their filmmaking careers with the intent to further develop each Finalist's project for exhibition on an Initiative Party platform or equivalent (the "Development Project"), which Development Project may or may not be based on the Film.

**Winner Requirements:** The Semi-Finalists will be notified on or about August 15, 2016, and the Finalists will be notified on or about September 21, 2016, in each case, by email and/or telephone at the email and/or telephone number provided during registration. "On or about" as used herein shall mean within two (2) weeks after the day stated. Please check your email spam filters. A complete list of the Initiative Winners will be available on the Website no later than October 21, 2016 following the NBCUniversal Short Film Festival.

The Initiative Winners will be recorded for a series and other original, editorial and/or promotional or "behind-the-scenes" content created in connection with the Initiative (collectively, the "Administrator Content") and any or all appearances, interview or activity in association with the Initiative may be broadcast online by Initiative Parties without prior approval or review by the Initiative Winners. No weapons, alcohol or non-prescription controlled substances will be permitted during any recording of the Administrator Content. The Initiative Winners should refrain from wearing any clothing items, or bringing other items bearing visible brand names or logos or bearing the name or likeness of any celebrity or other person, living or dead, during any part of the Administrator Content. The Initiative Winners acknowledge and agree that all elements of the Administrator Content will be taped and that the Initiative Parties shall have the right to photograph, videotape and/or film the Initiative Winners and record the Initiative Winners' voice and performance at any time in connection with the Administrator Content and to include such photographs, film and recordings on the Website or any other related websites or any other such advertising or promotion of the Administrator Content in the Initiative Parties' sole discretion. The Initiative Winners acknowledge and agree that the Administrator is and will be the sole owner of all rights in and to any photographs, film and recordings taken in connection with the Administrator Content.

The Initiative Winners must be available to participate in the filming of the Administrator Content in Los Angeles, USA from time to time during the period commencing October 19, 2016 and continuing through April 30, 2017, but dates subject to change at Administrator's sole discretion. The Initiative Winners will be responsible for their own transportation to and from Los Angeles, as well as any accommodations. Any costs associated with securing travel and valid travel documentation, if required, are the sole responsibility of the Initiative Winner. The Initiative Parties are not responsible for inability to secure transportation, accommodation or travel documentation, as required, or any delays, cancellations or other factors outside of the control of the Initiative Parties which may impede an Initiative Winner's ability to participate fully in the Initiative. Additionally, Finalists must be available at times and places to be determined at Administrator's sole discretion in connection with the development and production of the

## Development Project.

The Initiative Parties reserve the right, at their sole discretion, to change the structure, process, timing, duration or any other aspect of the Initiative as they see fit including, without limitation, adding Initiative Winners to, or removing Initiative Winners from, the Initiative and/or Administrator Content and/or requesting additional material from the Initiative Winners and/or changing the anticipated production schedule of the Administrator Content and/or the Development Project.

**Prize Conditions:** All prizes will be awarded to the Entrant only. Prizes are non-transferable. Potential winners are subject to verification, including verification of age. The Initiative Winners and any other Prize recipients, as a condition of receiving the Prize must (i) sign an affidavit of eligibility and liability to release the Initiative Parties from any and all liability, claims, demands and causes of action for personal injury and/or damage, theft, loss, or any other harm suffered in connection with this Initiative or the use or acceptance of any Prize, and (ii) agree, except where prohibited by law, to sign a Participant Agreement which grants to Administrator in perpetuity and throughout the universe, all right, title and interest (other than the Reserved Rights, as defined below) in and to the Film including, without limitation, any and all parts thereof, the characters contained therein whether as contained therein or otherwise, and any related materials submitted by the Entrant (such as personal information and/or elements, including but not limited to name(s), trademarks, trade names, likenesses, photographs, biographical materials and all other graphic and/or textual material) (together with the Film, the “Materials”), in all media now or hereafter known, including, without limitation, theatrical motion picture, television motion picture, television series, television special, theatrical remake, sequel and prequel, television remake, sequel and prequel, home use format (e.g., videocassette, videodisc, digital videodisc), recording, non-theatrical, electronic, computer-assisted (e.g., CD-ROM, CD-I, 3DO and the World Wide Web and any other Internet-based or on-line distribution systems), interactive, wireless (e.g., wireless device distribution (such as phones and PDAs), wireless access protocol, multipoint distribution service (MDS), multichannel multipoint distribution Service (MMDS), VOD and SVOD), multimedia, music, merchandising and commercial tie-ups in and to the Film and all rights derived therefrom and ancillary thereto, and to advertise, market or promote Initiative Parties, the Initiative, the winning Films and any of its awards or presenting sponsors, and the right to copyright all of the foregoing in Administrator’s name, and any and all rental, lending or other similar rights to which Entrant may now be or hereafter become entitled. Such advertising, promotion, and publicity may include portions and excerpts, in addition to cut-in, synchronized, dubbed and superimposed versions of the Materials. Entrant hereby expressly waives any rights of droit moral that may be accorded to Entrant under the laws of any country as an author or in any other capacity. All of Entrant’s contributions in the performance of services in and in connection with the Administrator Content and the Development Project shall be a “work made for hire” (as such term is understood under the United States copyright laws) specially commissioned by Administrator for inclusion in a motion picture, television series and/or other audiovisual production. The sole rights in the Film retained by Entrant (the “Reserved Rights”) shall be the non-exclusive right to exhibit and/or exploit the Film; provided, however, that Entrant shall be restricted from producing any other audiovisual content based on the Film. The Initiative Parties may use and authorize others to use Entrant’s name, voice, biography, and likeness as well as those of members of Entrant Team and other artists or individuals who rendered services in connection with the Entrant Film in any media in connection with the exploitation of the rights granted hereunder and for the purposes of advertising, promotion or publicizing the Film and the Initiative by Initiative Parties, including, without limitation promotional opportunities required by the Initiative Parties, the nature of which may include interviews with the editor of Xfinity Asia, blog posts, commentary regarding films/shows, social media posts/tweets, “sign my tweet” stunts

and/or other promotional content that the Initiative Parties may elect to use on its various programming platforms. ANY VIOLATION OF THESE OFFICIAL RULES BY ANY INITIATIVE WINNER AND/OR PRIZE WINNER (AT THE ADMINISTRATOR'S SOLE DISCRETION) WILL RESULT IN SUCH INDIVIDUAL'S DISQUALIFICATION AS AN INITIATIVE WINNER AND/OR PRIZE WINNER OF THE INITIATIVE AND ALL PRIVILEGES WILL BE IMMEDIATELY TERMINATED. If a potential Initiative Winner cannot be contacted for whatever reason whatsoever, fails to provide proof of eligibility if requested, or prize notification or any prize is returned as undeliverable, the Initiative Winner will forfeit any prize won. In the event that an Initiative Winner or any member of his or her Entrant Team is disqualified for any reason, the prize will be forfeited, even if the disqualified Initiative Winner's name may have been publicly announced. Prizes won by an eligible Entrant who is a minor in his/her state of residence will be awarded to minor's parent or legal guardian who must sign and return all required documents. All taxes on prizes, if any, are the sole responsibility of winner.

**Conditions of Entry:** BY SUBMITTING AN ENTRY, ENTRANT ACKNOWLEDGES THAT HIS/HER ENTRY MAY BE POSTED ON THE WEBSITE, OR AN INITIATIVE PARTY'S WEBSITE, IN THE ADMINISTRATOR'S SOLE DISCRETION. Entrants hereby agree to submit their Film under the following additional terms and conditions: (i) that all materials submitted are free from any lien or claim by anyone, including, but not limited to, any union, guild or performance rights society; (ii) Entrants have obtained all rights, permissions and licenses necessary for Initiative Parties to use the entries for any purposes; (iv) submission of a Film is gratuitous and made without restriction, and will not place Initiative Parties under any obligation, that Initiative Parties are free to disclose or otherwise disclose the ideas contained in the Film on a non-confidential basis to anyone or otherwise use the ideas without any additional compensation to Entrants, and by acceptance of Entrant's submission, the Initiative Parties do not waive any rights to use similar or related ideas previously known to the Initiative Parties, or developed by any of their employees, or obtained from sources other than Entrant. All Entrants shall refrain from publicly screening or distributing their Film until after the winners of the Initiative are announced.

**Release:** By receipt of any Prize, each of the Initiative Winners agrees to release and hold harmless the Initiative Parties, and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies subsidiaries, affiliated and successor and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim (including based on personality or privacy right, defamation or merchandise delivery) or cause of action, including, but not limited to, personal injury, death, or damage of any kind (including direct, indirect, incidental, consequential or punitive damages) to persons or property, arising out of participation in the Initiative, the Administrator Content and/or the Development Project or acceptance, possession, receipt or use or misuse of the Prize. Some jurisdictions do not allow the exclusion or limitation of incidental or consequential damages, therefore such exclusions may not apply to you.

**Limitation of Liability:** The Initiative Parties assume no responsibility for incorrect or inaccurate entry information whether caused by an entrant, any of the equipment or programming associated with or utilized in this Initiative or by any human error which may occur in the processing of the entries or votes in this Initiative. Initiative Parties are not responsible for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, or providers, computer equipment, software, failure of any e-mail to be received by the Initiative Parties on account of technical problems, human error or traffic congestion on the Internet or at any website, or any combination thereof, including any injury or damage to

participant's or any other person's computer related to or resulting from participation in, uploading or downloading any materials for this Initiative. If, for any reason, the Initiative is not capable of running as planned, including, but not limited to, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Initiative Parties, which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Initiative, or for any reason the Administrator deems it necessary, the Administrator reserves the right in its sole and unequivocal discretion to cancel, terminate, modify or suspend the Initiative and/or the prizes. All interpretations of these Official Rules and the decisions of the Administrator are final. The Administrator reserves the right in its sole and unequivocal discretion to disqualify any individual it finds to be tampering, or has tampered with the entry process; to be acting in violation of these Official Rules; or to be acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person or entity. As a condition of entering, Entrants (or their parent or legal guardian if an eligible minor) agree (and agree to confirm in writing): (a) to release Initiative Parties from any and all liability, loss or damage incurred with respect to the awarding, receipt, possession, and/or use or misuse of any prize, including any traveling related thereto and from use of the Entry in any manner; (b) under no circumstances will Entrant be permitted to obtain awards for, and participant hereby waives all rights to claim, punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses; (c) all causes of action arising out of or connected with this Initiative, or any prize awarded, shall be resolved individually, without resort to any form of class action; and (d) any and all claims, judgments, and award shall be limited to actual out-of-pocket costs incurred, excluding attorneys' fees and court costs.

**General Conditions:** Proof of entry submission does not constitute proof of receipt. The Initiative Parties reserve the right to cancel, suspend and/or modify the Initiative, or these Official Rules, or any part of it, at any time and without notice or obligation, if any fraud, technical failures or any other factor beyond the Initiative Parties' control impairs the integrity or proper functioning of the Initiative, as determined by the Initiative Parties in their sole discretion. Initiative Parties, in their sole discretion, reserve the right to disqualify any individual it finds, or it suspects, to be tampering with the entry process or the operation of the Initiative or to be acting in violation of these Official Rules or those of any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Initiative may be a violation of criminal and civil law, and, should such an attempt be made, the Initiative Parties reserve the right to seek damages from any such person to the fullest extent permitted by law. The Initiative Parties reserve the right at its sole discretion to disqualify any individual who tampers or attempts to tamper with, or is suspected of tampering with, the entry process, the operation of the Initiative and/or the Website, violates the Official Rules, or acts with intent to annoy, abuse, threaten or harass any other person. The Initiative Parties' failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. The Initiative Parties reserve the right to correct any typographical, printing, computer programming or operator errors.

Entrants acknowledge and agree that the Initiative Parties have the right to transfer or assign any and all of the rights granted by Entrants to them hereunder to any third party for any purpose, including, without limitation, in connection with the production, distribution, broadcast, transmission, or exploitation of the Film and/or Materials and any ancillary rights in connection with therewith.

**Governing Law:** Except where otherwise prohibited, Entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with the Initiative or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively

by the laws of the State of California; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Initiative, but in no event attorneys' fees; and (3) under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages (other than for actual out-of-pocket expenses) and any and all rights to have damages multiplied or otherwise increased. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. If any provision of the Official Rules is determined to be invalid or otherwise unenforceable, then the Official Rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein. Except where otherwise prohibited, all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, Entrant's rights and obligations, or the rights and obligations of the Initiative Parties in connection with the Initiative, shall be governed by, and construed in accordance with, the laws of the State of California without giving effect to any choice of law or conflict of law rules (whether of the State of California or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of California. By entering, Entrants consent to the jurisdiction and venue of the federal, state and local courts for Los Angeles, California.

**Entrant's Personal Information:** The Initiative Parties and their authorized agents will collect, use, and disclose the personal information you provide when you register and enter the Initiative for the purposes of administering the Initiative and prize fulfillment. By entering the Initiative, Entrant consents to such collection and disclosure. Entrant may be offered the opportunity to receive additional communications from the Initiative Parties about their products, services, and upcoming initiatives, contests and promotions. The Website is hosted on servers in the United States, and the personal information you provide may therefore also be subject to the laws of the United States. All personal information collected from Entrant is subject to the Administrator's Privacy Policy, located at <http://www.yomyomf.com/privacy-policy/>

***[END OF OFFICIAL RULES]***